

Charges

Email: Along with the regular Chapter emails to members we will include the Sponsor's message. (Max of 100 words) and a direct link to the sponsor's web site.

INR
2,500/-

Banner Ads
Banner ads are sold on a monthly basis (three-month minimum) with unlimited impressions. No impression or click-through statistics are available at this time. We suggest you use a specific URL for your ad so you can track the number of visitors

INR
3,000/-
Per Month

BANNER AD SPECIFICATIONS

- 234x60, 120x60 in jpg or gif format
- Animation allowed subject to approval. Three-loop limit., File size no larger than 25K
- No flash ads

Jobs Online: Members can post jobs at no cost; posts will be reviewed prior to publishing. The review process could take min 7 days.

Posting
Free for
Members

Jobs Online: Employers target your recruiting and reach qualified candidates quickly and easily. Will be on the page for 30 days and moved to archives

INR
2,500/-

Jobs Online: - Announce This package includes emailing our members with **One** job posting. Faster access to the most qualified talent pool with relevant work experience

INR
4,000/-

Chapter Magazine Advertising Rates

INR
5,000/-

Inside Front Cover

Chapter Magazine Advertising Rates

INR
5,000/-

Inside Back Cover

Chapter Magazine Advertising Rates
Outside Back Cover

INR
5,000/-

Chapter Magazine Advertising Rates

INR
2,500/-

Half Page - Location cannot be guaranteed

Packages
Jobs Online - Announce:
*For up-to 3 positions in a single order;
One Banner would be provided free (Value of INR 3000/-)*

INR
9,000/-

Applicable Taxes will be charged



ISACA® Bangalore Chapter

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ISACA® Bangalore Chapter

Media Kit 2008 – '09



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Why Advertise with ISACA® BC

The **ISACA® Bangalore Chapter** is one of the largest & most active chapters in South Asia.

With a member base of over 900 professionals from the BFSI & IT Assurance & Compliance domains.

Benefits:

- Reach ISACA Bangalore members and target subscription-holding corporate libraries and other professionals.
- Your advertisement receives bonus exposure at major conferences, seminars and events organized by the chapter all through the year.
- Your message is seen by the audience you want to reach, readers who specialize in IT governance, control and assurance within finance, banking, insurance, government, consulting, security and accounting domains.

Options:

- **Advertise** in “The Infocity Auditor” the chapter **Journal** which is published every quarter - The Journal has a circulation of over 1500 copies

CONTRACT COPY AND REGULATIONS:

- Taxes and applicable levies will be charged extra
- All advertisements are subject to approval of the editor.

- If an advertiser does not pay for an insertion per the contractual agreement, the publisher reserves the right to hold the advertiser and/or agency jointly and severally liable for such monies as are due and payable to the publisher.
- Rates are in INR and are subject to change. Normally, at least three months’ notice will be given prior to any rate
- Each page or fractional page counts as one insertion. A spread is considered to be two insertions.
- The publisher reserves the right to revise the terms & charges without notice

PRODUCTION REQUIREMENTS

- Media format - CD, zip or print-optimized PDF file.
- Layout programs—QuarkXPress or PageMaker files preferred. If applicable, convert fonts used in an illustration to paths or outlines.
- Images/graphics— .jpg, .eps or .tif only.
- Fonts—Adobe Type 1 only plus screen font. No TrueType or Adobe Multiple masters.
- Hard copy proofs—Submit one color proof for each ad. Print at 100% of original size. Proofs should match the supplied electronic files. the proof “Color will be accepted as printed.”
- File submission - Supplied media must be labeled with advertiser’s name and contact information.

- Place the required files only on the shipping media and supply an accurate directory list of contents.
- All live continuous tone subjects should be in CMYK color space. The resolution of all supplied live images should be 300 dpi.

More Options

- **Banner Ads** on the website—Our website <http://www.ISACABangalore.org> has won many awards, We receive visitors from all over the world. Banner Ads on the site could draw visitors to your website, products & services.
- **Email:** Regular communications go out to our member-base with regard to chapter activities and events, Registered users on the website are also included in chapter emails.
- **Job Postings online:** With rising demand for certified professionals, where better to search for the right candidate for your organization. Target your recruiting and reach qualified candidates quickly and easily.